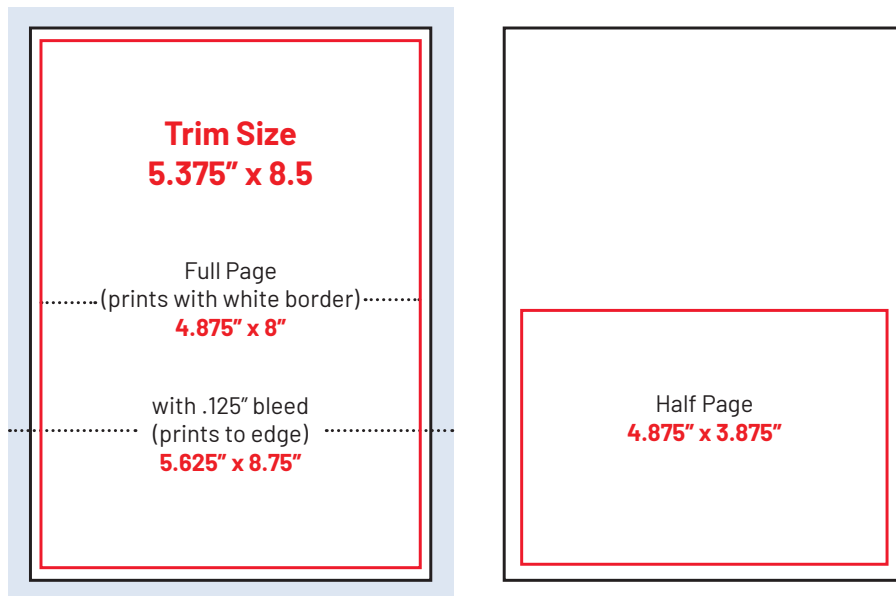




DANCERS RESPONDING to AIDS

A program of Broadway Cares/Equity Fights AIDS

DANCERS RESPONDING TO AIDS ADVERTISING SPEC SHEET



• Please provide a .25" safety margin on all sides for ads with full bleed

AD SUBMISSION GUIDELINES

- All ads must be high-resolution and at least 300 dpi.
- Acceptable File Formats
 - PDF, TIFF or JPG
 - Photoshop & Illustrator files (must include all source images and embedded or outlined fonts)
- All ads are CMYK only
- Please include your name or business name and the event in the filename.

Artwork should be uploaded to dradance.org/upload

QUESTIONS

Please feel free to contact graphics@broadwaycares.org with any questions regarding the specs